

MAJORITY CONSUMED OUTSIDE BOROUGH APART FROM FESTIVALS, PARTICIPATORY/COMMUNITY /AFTER SCHOOLS

THE LARGE MAJORITY FINDS ARTS EXTREMELY IMPORTANT - MAJORITY REASON: BENEFITS MY WELLBEING

**THE MAJORITY STONGLY AGREE WITH THE FOLLOWING:**

- ARTS, CULTURE, AND CREATIVITY ARE IMPORTANT TO INSPIRE AND BRING DIVERSE COMMUNITIES TOGETHER.
- YOUNG PEOPLE SHOULD HAVE MORE OPPORTUNITIES TO ENGAGE IN ARTS, CULTURE, AND CREATIVITY.
- CULTURAL EDUCATION SHOULD BE SUPPORTED MORE IN SCHOOLS.

THE MAJORITY OF PARTICIPANTS TAKE PART IN ARTS AND CULTURE AS PART OF AN AUDIENCE IN COMPARISON TO PARTICIPATION OR AS A CREATOR.

MUSIC PERFORMING OPPORTUNITIES IN PUBS, RESTAURANTS ETC.



THE PARTICIPANTS ARE 'MODERATELY' INFORMED ABOUT ARTS AND CULTURE IN EALING.

THE MAJORITY OF PARTICIPANTS FIND OUT ABOUT ARTS AND CULTURE IN EALING THROUGH WORD OR MOUTH FOLLOWED BY EALING COUNCIL PUBLICATIONS AND SOCIAL MEDIA.

NEED FOR ART SPACES/MUSIC VENUE/ THEATRE/ART CENTRE

# ARTS AND CULTURE SURVEY HIGHLIGHTS

THERE IS A NEED FOR A WHAT'S ON SITE

**TOP 5 THINGS CURRENTLY MISSING FROM THE CREATIVE AND LEISURE OFFER IN EALING:**

- MORE VENUES (E.G. CINEMA/THEATRE).
- CREATIVE/PERFORMANCE SPACE/HUB FOR ARTISTS.
- CALENDAR OF EVENTS/MORE EVENTS.
  - MORE OPPORTUNITIES TO PARTICIPATE.
  - OPPORTUNITIES FOR CYP.
  - MORE DIVERSITY.

THE MOST COMMON REASON WHY PEOPLE DON'T TAKE PART IN ANY ARTS, CULTURAL OR CREATIVE ACTIVITIES IS DUE TO LACK OF TIME.

**TOP IMPROVEMENTS FOR EALING SUMMER FESTIVALS:**

- DIVERSITY (E.G. RACE, CLASS, INTEREST AND MUSIC STYLE).
- PRICE OF TICKETS.
- MARKETING/COMMS.

GEOGRAPHIC INEQUITY/NEED MORE IN ALL TOWNS

**TOP 3 AREAS IN WHICH PARTICIPANTS WOULD LIKE EALING'S BOROUGH OF CULTURE PROGRAMME TO MAKE THE MOST DIFFERENCE:**

- CELEBRATE AND BRING TOGETHER PEOPLE FROM EALING'S DIVERSE COMMUNITIES.
- PROVIDE FINANCIAL SUPPORT TO LOCAL ARTISTS AND ARTS ORGANISATIONS SO THEY CAN ORGANISE EVENTS/ ACTIVITIES LOCALLY.
- HELP SCHOOLS TO PROVIDE MORE OPPORTUNITIES FOR PUPILS TO ATTEND LIVE MUSIC, THEATRE, ART EXHIBITIONS, ETC.

FESTIVALS SUGGESTIONS: CHILDREN FESTIVAL, MORE BROADER FAMILY FESTIVAL, WIDER MUSIC GENRES, THEATRE, OPEN AIR CINEMA

THE MAJORITY OF PARTICIPANTS ARE 'SOMEWHAT SATISFIED' WITH ARTS AND CULTURE IN EALING

MORE NEEDS TO BE DONE FOR DISABLED, ELDERLY, UNWAGE

CINEMA, WORKSHOPS, COMMUNITY ART IS WHAT MOST ARE ENGAGED IN

TOP REASONS WHY PEOPLE DON'T ATTEND ESF:

- LACK OF TIME
- UNAWARE
- NOT INTERESTED

